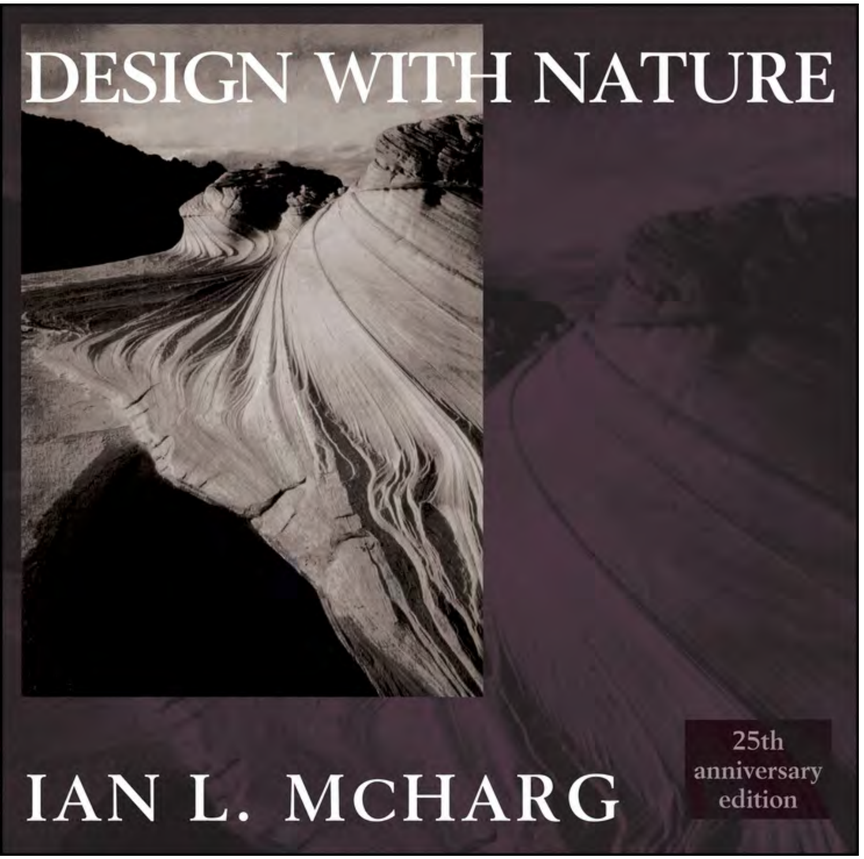


LAND PLANNING APPROACH

WHAT DISTINGUISHES OUR APPROACH?



50+ YEAR HISTORY WORKING WITH COMMUNITIES

WRT has a long history of working with communities to solve complex problems in planning for their future.

ECOLOGICALLY-BASED APPROACH

Since its founding by Ian McHarg, WRT has employed an ecologically-based approach to planning and design.

BUILDING COMMUNITY THROUGH PLACE-MAKING

WRT planning and design practice emphasizes place-making to enhance the social function of communities


Baltimore Inner Harbor
1964


Lower Manhattan Plan
1965


Mission Bay Master Plan
1975


Downtown Oakland Plan
1986


Oriole Park at Camden Yards
1992


Richmond Canal Redevelopment
2000


Lake Merritt Park Master Plan
2002


Nashville Public Square
2003


Brisbane Baylands
2010


Broadway-Valdez Specific Plan
2013

WRT



STRUCTURE OF THE PLAN

RESPONDING TO CONTEXT



STRUCTURE OF THE PLAN

HIGH DENSITY TOD LIVE/WORK COMMUNITY

OPEN SPACE INTEGRATED WITH LOW DENSITY DEVELOPMENT

OPEN SPACE EMPHASIS



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WRT



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HIGH DENSITY TOD LIVE/WORK COMMUNITY

OPEN SPACE INTEGRATED WITH LOW DENSITY DEVELOPMENT

OPEN SPACE EMPHASIS



STRUCTURE OF THE PLAN

- **HIGH DENSITY TOD LIVE WORK COMMUNITY**
- **OPEN SPACE INTEGRATED WITH LOW DENSITY DEVELOPMENT**
- **OPEN SPACE EMPHASIS**

CURRENT : OPEN SPACE



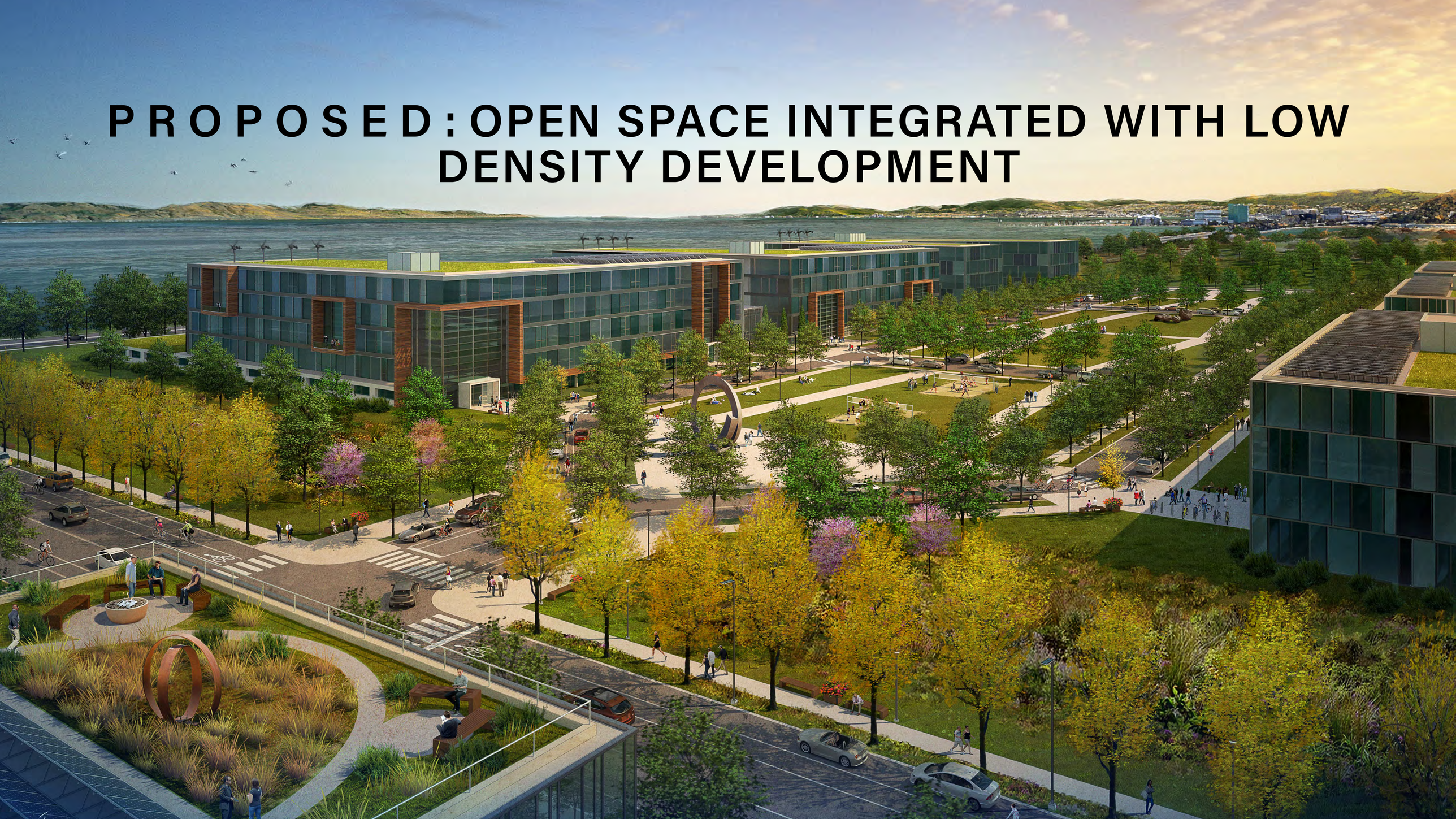
PROPOSED: OPEN SPACE EMPHASIS



CURRENT: OPEN SPACE INTEGRATED WITH LOW DENSITY DEVELOPMENT



PROPOSED: OPEN SPACE INTEGRATED WITH LOW DENSITY DEVELOPMENT



CURRENT: HIGH DENSITY TOD LIVE/WORK COMMUNITY



PROPOSED: HIGH DENSITY TOD LIVE/WORK COMMUNITY



CURRENT: HIGH DENSITY TOD LIVE/WORK COMMUNITY



PROPOSED: HIGH DENSITY TOD LIVE/WORK COMMUNITY




Wilson Ave
Chipotle
MEXICAN GRILL
30
WRT